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Joint press release with the Environmental Label Jury and Systaic AG

Giving sun this Christmas and protecting the environment

Solar products with the “Blue Angel” save energy costs: Exhibition at the ENERGYDESIGN CENTER in Berlin

Solar power is a cost-effective and environmentally friendly source of energy. Be it watches, pocket calculators, milk frothers or lighting systems for house numbers: Products showing the German environmental label “Blue Angel” that run without batteries or power sockets give a good example of how forward-looking solar technology can also be effectively applied in the home. Using solar energy not only protects our natural resources – it will also save you money. To provide consumers with tips and incentives on purchasing innovative solar products – also labeled with the Blue Angel – Systaic AG, the Environmental Label Jury and the German Federal Environment Agency have organized an exhibition showing solar everyday products. The event will run during the Christmas season at the ENERGYDESIGN CENTER in Berlin.

For the opening of the exhibition “Making a Present of the Sun this Christmas” on 27 November 2008, Prof. Dr. Edda Müller, who co-developed the concept of the Blue Angel 30 years ago and is now the vice-chairperson of the Environmental Label Jury, said: “Since its invention the Blue Angel has always pioneered innovative products. Solar-powered goods which are easy on our resources are a good example of this. Manufacturers and commercial enterprises should make even better use of the Blue Angel label to advertise the advantages of their products – over 80 percent of Germans know the label.”

Dr. Klaus Müschen, head of the “Climate Protection and Energy” department at the Federal Environment Agency emphasizes: “By using renewable energy sources we are supporting sustainable, environmentally sound development. There are so many technologies available today that everyone can make a contribution to reducing greenhouse gas emissions and saving resources. The earlier we start, the better for the environment.”

"We are delighted that Systaic is hosting this exhibition because it hits the nerve of our time in several aspects," says Olaf Achilles, member of the Executive Board of Systaic AG. "The solar gift ideas presented here have fascinating technology, contribute to climate and environmental protection and, last but not least, they present the Christmas tradition of giving warmth and energy in a completely new light."

The exhibition at the ENERGYDESIGN CENTER in Berlin, Friedrichstraße 136, 10117 Berlin, Germany, will be open daily from 10 a.m. to 8 p.m. until 23 December 2008, and from 10 a.m. to 3 p.m. on 24 December.

Find more information on the Blue Angel at <http://www.blauer-engel.de>.

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