



Recyclability & PPWD review

“How to make packaging more recyclable”
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Circular Economy Action Plan (CEAP)

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Moving from a linear to



Designing sustainable products :

Up to
80%

of products' environmental impacts are determined at the design phase



made out of secondary raw materials

products fully circular



Designed for recycling

Scope & objectives :



Transforming our industry and consumption models

A focus on waste prevention

7 key product value chains

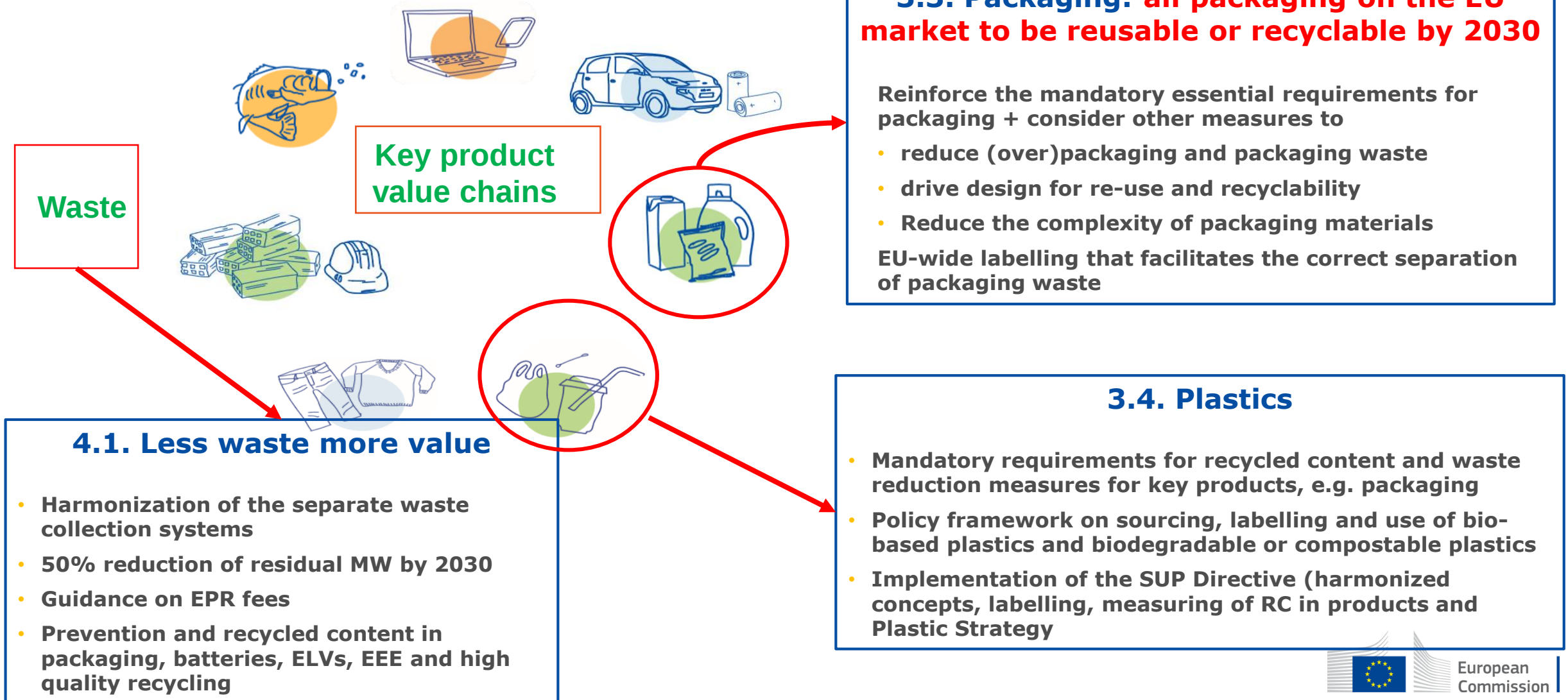


- Electronics and ICT;
- Batteries and vehicles;
- **Packaging**
- Plastics;
- Textiles;
- Construction and buildings;
- Food, water and nutrient



European Commission

Revision mandate: new CEAP:



A new vision for waste management

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In 2017,
packaging waste
in Europe
reached a record
of 173 kg per
inhabitant

- waste collections systems,
- DRS

possible
European
harmonization

New waste
management
policy

2018
PPWD
revision

- New recycling targets
- New calculation rules
- Common EPR framework

Reduction of
packaging
waste

- separate waste collection,
- DRS

-50%
municipal
waste by
2030

New packaging waste recycling targets

	Current – since 2008	By 2025	By 2030
All packaging	55%	65%	70%
Plastic	22.5%	50%	55%
Wood	15%	25%	30%
Ferrous metals	50%	70%	80%
Aluminium	/	50%	60%
Glass	60%	70%	75%
Paper and cardboard	60%	75%	85%

Review of the packaging directive

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Objectives

Decoupling
packaging waste /
economic growth



high quality
recycling

- use of
recyclates
- preservation
of virgin
resource

waste
prevention &
reuse



mandatory
recycled
content
targets



Revision of
essential
requirements



Process

Public
consultation

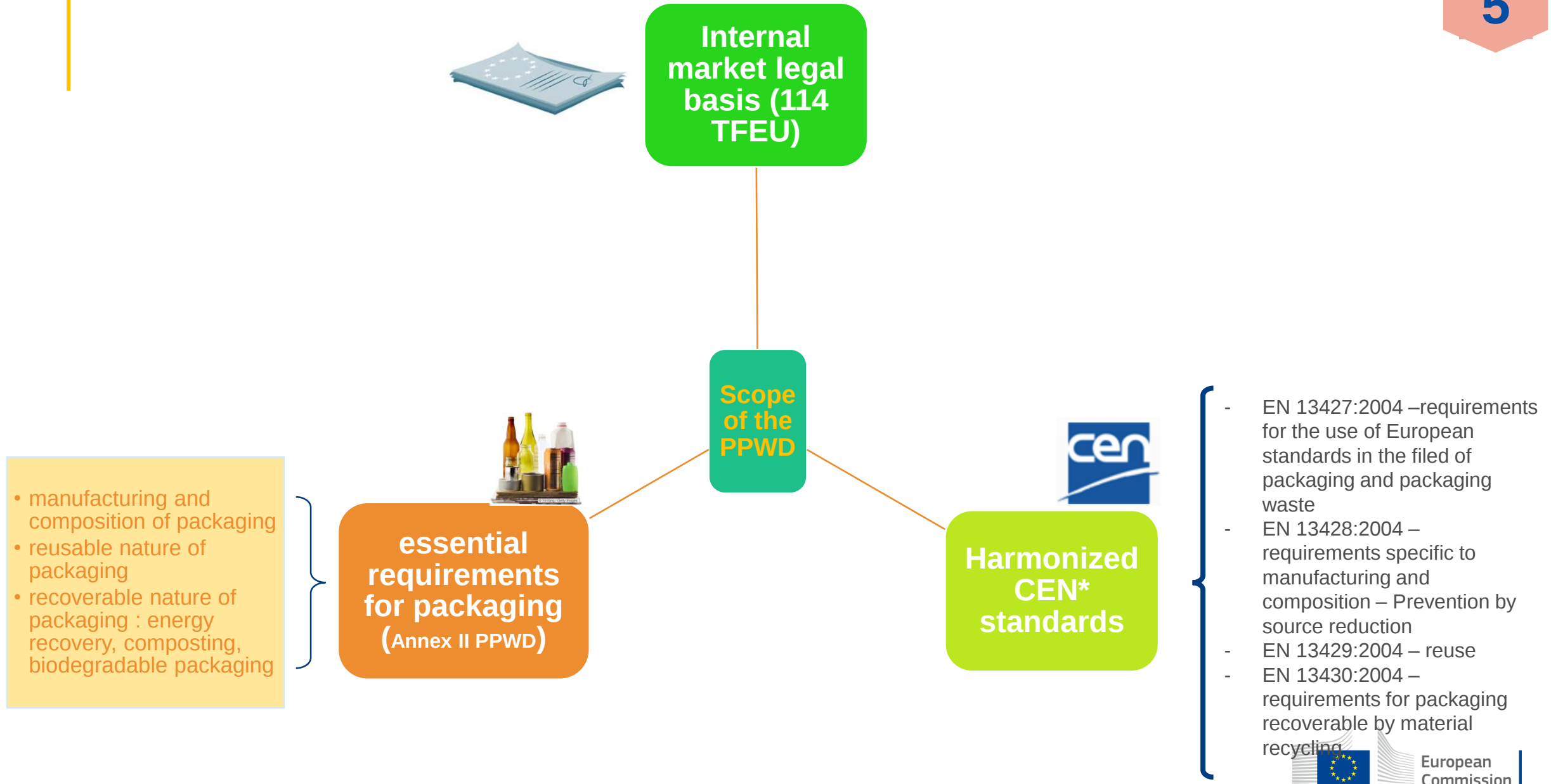
workshops

impact
assessment
report

Drafting the
text



European
Commission



*CEN : Comité Européen de Normalisation / European Committee for Standardization)

Thank you



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