

11 November 2014



# Resource efficiency in business

- experiences from Scotland

Marissa Lippiatt  
Head of Resource Efficient Scotland

[zerowastescotland.org.uk](http://zerowastescotland.org.uk)

 [@zerowastescot](https://twitter.com/zerowastescot)

# About Zero Waste Scotland

## Our Mission

**To help reduce waste, increase energy efficiency and promote responsible water use in the journey towards a low-carbon, sustainable economy**

# Our core principles

## Efficient

Resources should be used as efficiently as possible.

## Fewer

Fewer resources should be lost to the economy in the form of waste.

## Value

More value should be added to secondary resources within the economy.

# Areas for action

Supporting a  
circular economy



Implementing resource  
efficiency savings



Transforming attitudes  
to food waste



Reducing the impacts  
of litter



Accelerating the  
development of low  
carbon heat



Harnessing the value  
of recycling



# Resource Efficient Scotland

- Delivered by Zero Waste Scotland
- Funded by Scottish Government
- Resource Efficient Scotland offers **free, specialist advice** to Scottish organisations help them reduce costs and **implement** resource efficient business solutions.



Energy



Water



Raw materials

## €3.7bn

Potential savings per annum  
through resource efficiency

# Addressing the challenges

- Lack of upfront capital
  - focus on SME Loans
- Prioritisation in company investment plans
  - targeting the CFO
- Human resource & skills constraints
  - interim management / virtual energy manager
- Implementation of identified savings
  - advisers' support on implementation phase
- Uncertainty regarding new technology
  - Network of Green Businesses



Resource Efficient Scotland.  
Helping you cut costs by  
doing more with less.





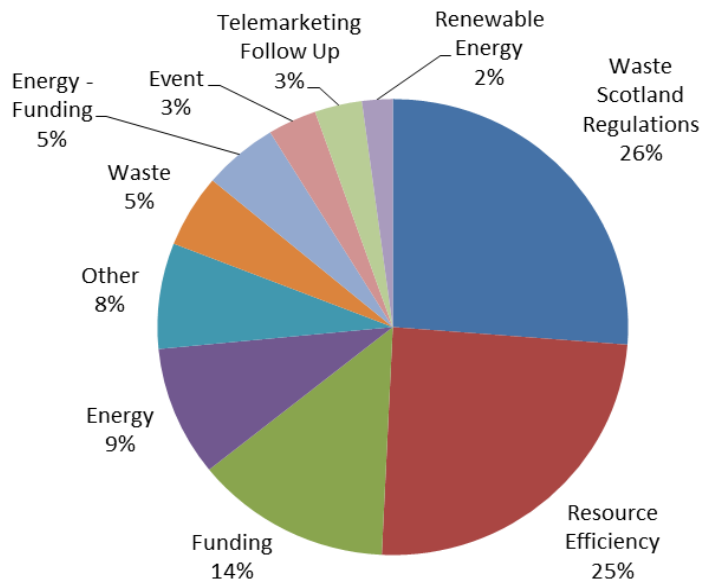
*Scot herbs*



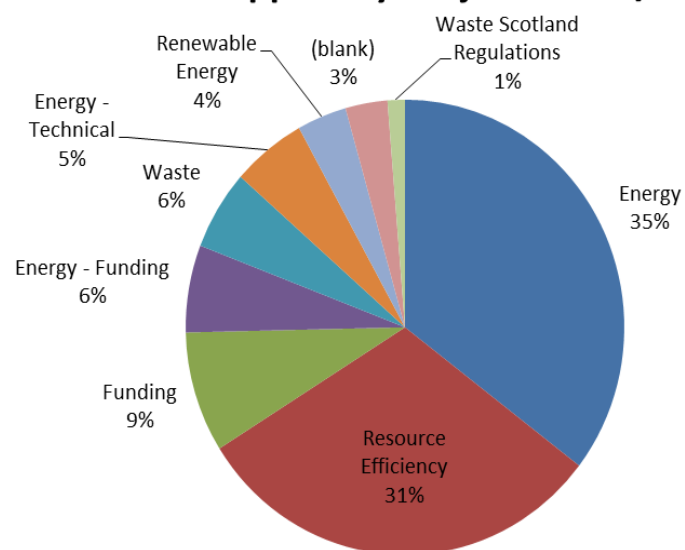


# Findings

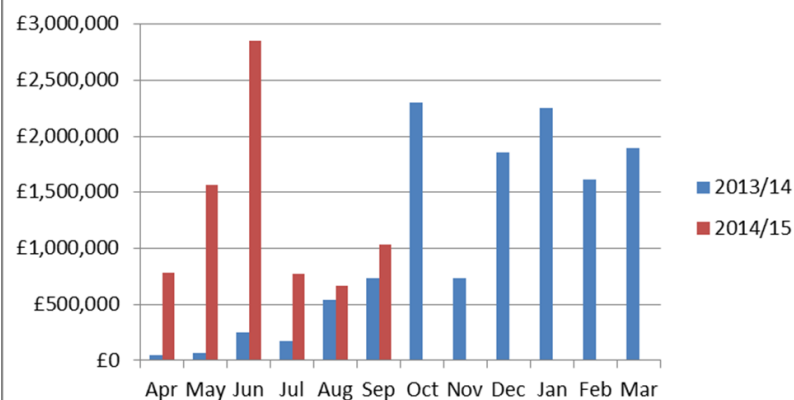
**Top 10 hub enquiries by subject - 2013/14**



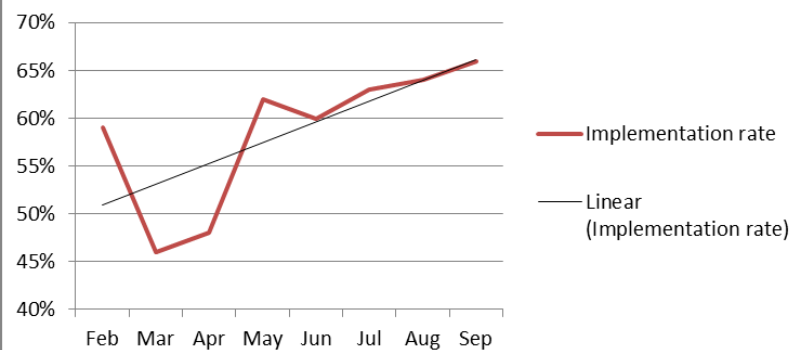
**1-2-1 support by subject - 2013/14**



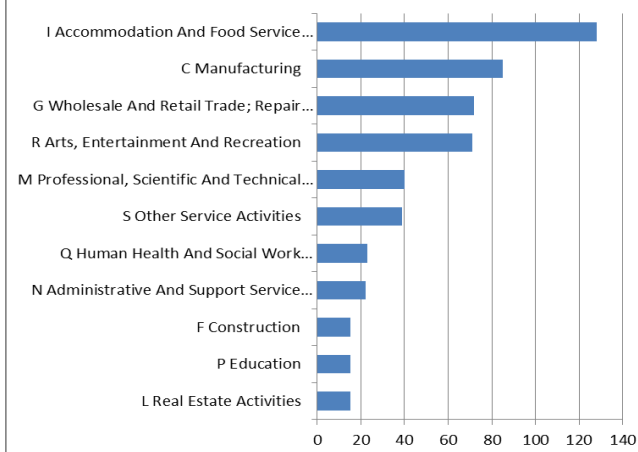
## Identified savings



## Trend in implementation rate from reported savings



## Top 10 sectors with 1-2-1 projects - 13/14



# Learnings

- Time
- Process
- Spotlight
- Interest levels – identify vs implement



**Thank you.**

[zerowastescotland.org.uk](http://zerowastescotland.org.uk)

 @ZeroWasteScot



# Contact

**Marissa Lippiatt**

**Head of Resource Efficient Scotland**

**[marissa.lippiatt@zerowastescotland.com](mailto:marissa.lippiatt@zerowastescotland.com)**

**[www.resourceefficientscotland.com](http://www.resourceefficientscotland.com)**